

HL#: Created: 08/08/12 02:53 PM Order ID: 58022 CF LOC-POL FBD - LBD: 08/12/12 - 08/19/12 CPE: Agency Commission: 15 % Updated: FWONG on 08/08/12 03:07 PM SCOTT BROWN FOR U.S. SENATE ... / / 4956 Confirmed: 08/08/12 03:07 PM Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/R/US SEN MA Self :03:00 **PRINT REQUIRED** N. MCDONALD Demo: HHOLDS DMA RTG Sched. Code: Z Buver: BM: SS Billing Int: Monthly PAT CASHEN POLITICAL-WBZ-TV WBPX+: 0% WNDS: 0% CABLE: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% Share: 0% Sales Catg Total NR A/G Dur SC Self Pr Rate Spots **HHOLDS** Item Time Class Eligible Days Break Type 0.0 MLOCAL6A M T W T F * * NEWS 30 \$250.00 10 \$2,500.00 001 LUR FBD LBD Aug 13 08/13/12 08/17/12 10 Total NR A/G Dur SC Self Pr Rate Spots Time Class Eligible Days Break Type Sales Catg **HHOLDS** Item \$100.00 \$1,500.00 MTWTF * * MORN 30 0.0 MEARLY 002 LUR FBD LBD Aug 13 08/13/12 08/17/12 15 Break Type Rate Spots Total NR A/G Dur SC Self Pr Sales Catg **HHOLDS** Time Class Eligible Days Item 0.0 \$405.00 \$2 025 00 003 DRACHAEL9A MTWTF * * DAY 30 FIXED FBD LBD Aug 13 08/17/12 5 08/13/12 NR A/G Dur SC Self Pr **HHOLDS** Rate Spots Total Time Class Eligible Days Break Type Sales Catg Item DPRICE M T W T F * * PRCE 0.0 \$900.00 \$4,500.00 30 004 **FIXED** FBD LBD Aug 13 08/13/12 08/17/12 5 NR A/G Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total Eligible Days Time Class Item M T W T F * * NEWS \$450.00 \$2,250.00 30 0.0 005 NNOON FIXED FBD LBD Aug 13 08/17/12 08/13/12 NR A/G **HHOLDS** Rate Spots Total Dur SC Self Pr Sales Catg Time Class Eligible Days Break Type Item MTWTF * * SOAP \$2,250.00 006 DCBSSOAP2 30 0.0 \$450.00 FIXED FBD LBD Aug 13 08/17/12 08/13/12

BS TELEVISION

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CPE: Agency Commission: 15 % Updated: FWONG on 08/08/12 03:07 PM SCOTT BROWN FOR U.S. SENATE... / / 4956 Client: Confirmed: 08/08/12 03:07 PM BROWN/R/US SEN MA :03:00 Agency: MULTI MEDIA SERVICES CORP. Product: Self

N. MCDONALD Demo: HHOLDS DMA RTG Sched, Code: Z

PRINT REQUIRED

PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS WCVB: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0% Share: 0% WHDH: 0%

Dur SC Self Pr Sales Catg Rate Spots Total NR A/G Time Class Eligible Days Break Type **HHOLDS** Item MTWTF * * PHIL \$950.00 \$190.00 5 007 **DDRPHIL** 30 0.0

LUR

FBD LBD Aug 13 08/13/12 08/17/12

Sales Catg NR A/G Eligible Days Dur SC Self Pr Rate Spots Total Time Class Break Type **HHOLDS** 008 **EJUDY** MTWTF * * EFG 0.0 \$630.00 5 \$3,150.00

FIXED

FBD LBD Aug 13 08/13/12 08/17/12 5

NR A/G Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total Time Class Eligible Days Break Type Item MTWTF * * EFG \$3,600.00 0.0 \$720.00 ENWS5P 30 009

FIXED

FBD LBD Aug 13 08/13/12 08/17/12

Total NR A/G Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Item Time Class Eligible Days M T W T F * * EFG ENWS530P 0.0 \$810.00 \$4,050.00 010

FIXED

FBD LBD Aug 13 08/13/12 08/17/12 5

Time Class Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Item Eligible Days MTWTF . . 30 0.0 \$900.00 \$4,500.00 011 **NEARLYMF**

FIXED

FBD LBD Aug 13 08/13/12 08/17/12 5

Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Time Class Eligible Days Break Type Item AWHEEL MTWTF * * ACC 30 0.0 \$1,350.00 \$6.750.00

FIXED

FBD LBD Aug 13 08/13/12 08/17/12 5

NR A/G



08/08/12 02:53 PM Order ID: 58022 CF LOC-POL FBD - LBD: 08/12/12 - 08/19/12 HL#: Created:

Agency Commission: 15 % Updated: FWONG on 08/08/12 03:07 PM SCOTT BROWN FOR U.S. SENATE... CPF. / / 4956 Client:

BROWN/R/US SEN MA Self :03:00 Confirmed: 08/08/12 03:07 PM Agency: MULTI MEDIA SERVICES CORP. Product:

PRINT REQUIRED N. MCDONALD Demo: **HHOLDS** DMA RTG Sched. Code: Z

BM: SS Billing Int: Monthly

CABLE: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% WCVB: 0% WHDH: 0% Share: 0%

Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G Time Class Eligible Days Item MTWTF . . ACC \$775.00 \$3,875.00 5 **AJEOPMF** 30 0.0 LUR

FBD Aug 13 LBD 08/13/12 08/17/12 5

PAT CASHEN POLITICAL-WBZ-TV

NR A/G Sales Catg Total Dur SC Self Pr **HHOLDS** Rate Spots Time Class Eligible Days Break Type MTWTF * * LETT 0.0 \$350.00 10 \$3,500.00 014 LLETTER

LUR

FBD LBD Aug 13 08/13/12 08/17/12 10

NR A/G Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Eligible Days Break Type Time Class Item M T W T F * * LFG \$1,750.00 \$175.00 10 30 0.0 015 **LFERGUSON**

LUR

FBD LBD Aug 13 08/17/12 08/13/12

Rate Spots Total NR A/G Dur SC Self Pr Sales Catg **HHOLDS** Time Class Eligible Days Break Type M T W T * * S SUNR \$250.00 0.0 \$50.00 MNEWS430A 016

LUR

FBD LBD Aug 06 Aug 13 4

08/12/12 08/16/12

NR A/G Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Time Class Eligible Days Item MTWTF * * 30 0.0 \$270.00 \$2,700.00 MSUNRISE1 017

FIXED

FBD LBD Aug 13 08/13/12 08/17/12 10

NR A/G Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Eligible Days Break Type Item Time Class \$11,648.00 NLATE M T W T F S S NEWS 30 0.0 \$832.00 018

LUR

LBD FBD Aug 13 14 08/19/12 08/13/12

Time Class

08/18/12

AJEOPSA LUR FBD

024

Eligible Days

LBD

08/18/12

. S . ACC

Aug 13

1

CBS TELEVISION

HL#: 08/08/12 02:53 PM Order ID: 58022 CF LOC-POL FBD - LBD: 08/12/12 - 08/19/12 Created: Agency Commission: 15 % Updated: FWONG on 08/08/12 03:07 PM SCOTT BROWN FOR U.S. SENATE... CPE: / / 4956 Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/R/US SEN MA Self :03:00 Confirmed: 08/08/12 03:07 PM HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED** N. MCDONALD Buver: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS AE: WBPX+: 0% WNDS: 0% WFXT: 0% WLVI: 0% WSBK: 0% CABLE: 0% Share: 0% WCVB: 0% WHDH: 0% Sales Catg Dur SC Self Pr Rate Spots Total NR A/G Time Class Eligible Days Break Type **HHOLDS** Item 019 WSAT6ANWS * * * * * S * NEWS 30 0.0 \$315.00 \$315.00 FIXED FBD LBD Aug 13 08/18/12 08/18/12 1 Sales Catg HHOLDS Rate Spots NR A/G Item Time Class Eligible Days Break Type Dur SC Self Pr Total * * * * S * 0.0 \$450.00 \$900.00 020 WSAT7ANWS NEWS 30 **FIXED** FBD LBD Aug 13 08/18/12 08/18/12 2 NR A/G Dur SC Self Pr Sales Catg Rate Spots Total **HHOLDS** Item Time Class Eligible Days Break Type * * * * * S * \$540.00 \$1,080.00 021 **MCBSSAT** MORN 0.0 FIXED FBD LBD Aug 13 08/18/12 08/18/12 NR A/G Dur SC Self Pr Total Time Class Eligible Days Break Type Sales Catg **HHOLDS** Rate Spots Item 0.0 \$200.00 \$200.00 NEARLYSA 022 LUR FBD LBD Aug 13 08/18/12 08/18/12 Break Type Dur SC Self Pr Rate Spots Total NR A/G Time Class Sales Catg **HHOLDS** Item Eligible Days · · · · · S · \$250.00 30 \$250.00 0.0 023 **AWHEELSA** LUR FBD LBD Aug 13 08/18/12 08/18/12

Dur SC Self Pr

Sales Catg

HHOLDS

0.0

Rate Spots

\$250.00

Break Type

NR A/G

Total

\$250.00



Order ID: 58022 CF LOC-POL

FBD - LBD: 08/12/12 - 08/19/12

HL#:

08/08/12 02:53 PM Created:

Client

SCOTT BROWN FOR U.S. SENATE...

CPE: Product:

Demo:

/ / 4956 BROWN/R/US SEN MA Self :03:00

Agency Commission: 15 % Updated:

FWONG on 08/08/12 03:07 PM

Agency: MULTI MEDIA SERVICES CORP. Buyer: N. MCDONALD

HHOLDS DMA RTG

PRINT REQUIRED

PAT CASHEN POLITICAL-WBZ-TV

Sched. Code: Z

Billing Int: Monthly BM: SS

Confirmed: 08/08/12 03:07 PM

WNDS: 0% WLVI: 0% WSBK: 0% WBPX+: 0% CABLE: 0% Share: 0% WCVB: 0% WHDH: 0% WFXT: 0%

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
025	WSAT5ANWS	* * * * * S *	NEWS	30		0.0	\$50.00	1	\$50.00	
	LUR									

FBD LBD Aug 13 08/18/12 08/18/12 1

Item	Time Class	Eligible Days	Break Type	Dur SC Self	Pr Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
026	WSUN6ANWS		S NEWS	30		0.0	\$315.00	1	\$315.00	

FIXED

FBD LBD Aug 13 08/19/12 08/19/12 1

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	Spots	Total	NR A/G
027	WSUN7ANWS	* * * * * * S	NEWS	30		0.0	\$450.00	1	\$450.00	

FIXED

FBD LBD Aug 13 08/19/12 08/19/12 1

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	Spots	Total	NR A/G
028	WSUN8ANWS	* * * * * *	S NEWS	30		0.0	\$630.00	2	\$1,260.00	

FIXED

FBD LBD Aug 13 08/19/12 08/19/12

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	Spots	Total	NR A/G
029	WCBSSUN	* * * * * *	S MORN	30		0.0	\$1,620,00	2	\$3,240.00	

FIXED

FBD LBD Aug 13 08/19/12 08/19/12

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate 5	Spots	Total	NR A/G
030	PSIXTY	· · · · · s	REGP	30		0.0	\$3,000.00	1	\$3,000.00	

LUR

FBD LBD Aug 13 08/19/12 08/19/12

Order Item Summary

BS TELEVISION

WBZ-TV

Order ID: 58022 CF LOC-POL

FBD - LBD: 08/12/12 - 08/19/12

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Created:

08/08/12 02:53 PM

Client: SCOTT BROWN FOR U.S. SENATE... CPE:

/ / 4956

WLVI: 0%

Agency Commission: 15 % Updated: FWONG on 08/08/12 03:07 PM

Agency: MULTI MEDIA SERVICES CORP.

Product: BROWN/R/US SEN MA

Self :03:00 Confirmed: 08/08/12 03:07 PM

AE:

Buyer: N. MCDONALD

PAT CASHEN POLITICAL-WBZ-TV

Demo: HHOLDS DMA RTG Sched. Code: Z

PRINT REQUIRED Billing Int: Monthly

BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0%

WSBK: 0% WBPX+: 0% WNDS: 0%

CABLE: 0%

Time Class Break Type Dur SC Self Pr Sales Catg NR A/G Item Eligible Days **HHOLDS** Rate Spots Total S NEWS WSUN5ANWS 031 30 0.0 \$135.00 1 \$135.00

FIXED

FBD LBD Aug 13 08/19/12 08/19/12 1

			Order Tota	ls		
	Confirmed	Revised	Confirme	ed Total	Revised	Total
Order Section	Quantity	Quantity	Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	146	0	\$73,193.00	\$62,214.05	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$73,193.00	\$62,214.05	\$0.00	\$0.00